



**Southern Oregon Regional  
Economic Development, Inc.**

***Wildly Serious About Business***

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# What is the One Rogue Valley CEDS?

## One Rogue Valley Strategy

**1** regional road map

**5** key initiatives

- ✓ *Business Development*
- ✓ *Innovation & Entrepreneurship*
- ✓ *Talent*
- ✓ *Tourism*
- ✓ *Placemaking*

**15** jurisdictions

**130+** metrics



## Supporting CEDS Initiatives

# 27 unique support letters...

tailored to specific initiatives within the One Rogue Valley Strategy for the benefit of:

- municipalities
- tourism venues
- educational endeavors
- airport expansion projects
- housing projects
- manufacturing and innovation



# Enterprise Zone Management

**19** authorizations

**\$30.6 million** in wage impact

**\$120.8 million** in new capital  
investments

**\$151.5 million**  
in expected economic  
impact.



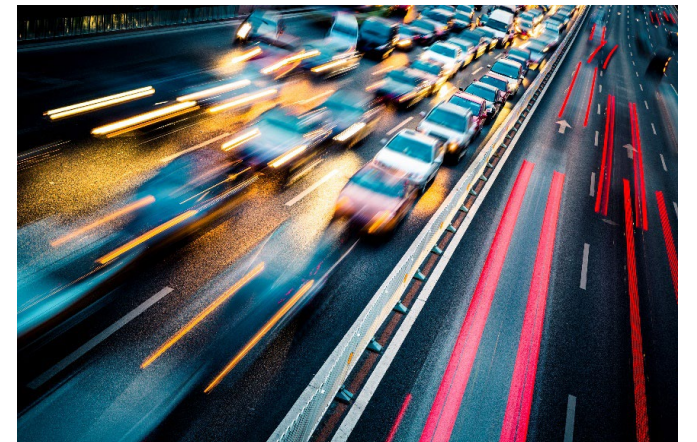
## Commuting Patterns Support a Strong Regional Economy

**19.8% of the workforce**

in Josephine County has their primary job in Jackson County (6,026 jobs)

**6.1% of the workforce**

in Jackson County has their primary job in Josephine County (5,222 jobs)



# Southern Oregon's Strength in Exports

*Jackson County:*

**213 exporting firms**

**\$224 million**

**exported**

in goods in 2022.

*Josephine County:*

**78 exporting firms**

**\$50.9 million**

**exported**

in goods in 2022.





## Timely Grant Management Services

# Hope to 557 Businesses

*Pandemic Grants:*

**\$6,830,302,** 451 Businesses

*Wildfire Grants:*

**\$302,200,** 106 Businesses



Serving  
Business with  
Gap Financing

# Small Business, Big Deals

**14** *new loan clients*

**\$2,404,645**

**17** *loans paid off*

**\$1,666,655**

*\$23.2 million lent since 1994*





## Tourism Spurs Hotel Developments

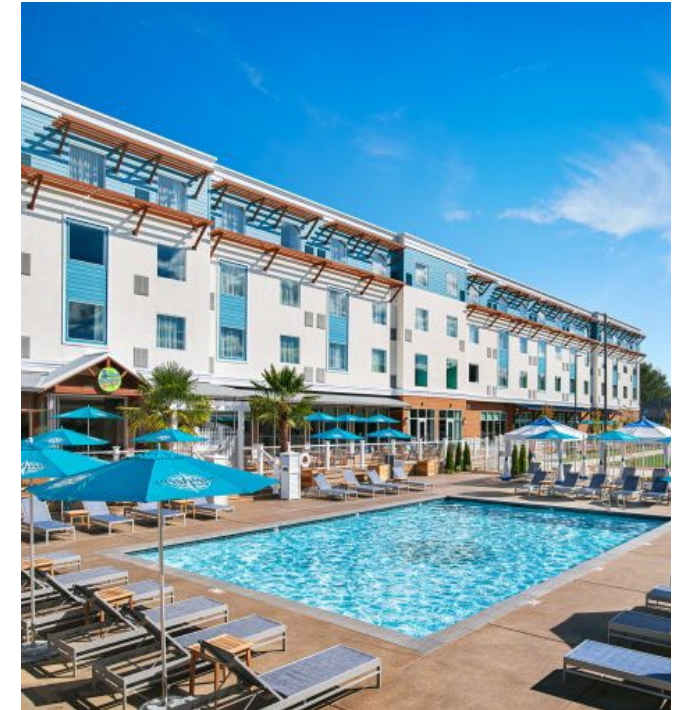
# 893 New Hotel Rooms

## 9 hotels

6 in operation,  
3 pending construction

## \$132.5m

in new capital investments



## Wildfire Response

# Forging Strong Partnerships

**\$205,000** raised and granted  
by the **United Rotary Clubs of  
Southern Oregon.**

**\$97,200** in grant awards from  
the **SORED!** Foundation.



## Placemaking & Tourism Sub-Grants

# Small Communities, Big Hearts

**\$30,000** sub-grant to serve houseless populations

**\$60,000** sub-grant to Travel Southern Oregon

**\$70,200** in placemaking sub-grants to rural communities

**\$150,000** sub-grant for business diversification strategy

