

reSOREDl BOARD OF DIRECTORS MEETING MINUTES

Tuesday, November 12, 2024, 3 - 5:00 pm

Rogue Credit Union Call Center – 2125 S Pacific Hwy, Medford

	Director	Entity		Director	Entity
X	Anderson, Paul	Rogue Truck Body	X	Holmes, TJ	Travel Medford
X	Ayres, Jessica	City of Medford		Hyatt, Paula	City of Ashland
X	Bailey, Dr. Rick	Southern Oregon University		Johnson, Kelley	City of Central Point
	Bautista, Victor	Avista Utilities	X	LeMay, Jessica	Hunter Communications
	Bristol, Sara	City of Grants Pass		Long, Juliet	Rogue Community College (ALT)
	Browning, Taneea	City of Central Point (ALT)	X	Marple, Daniel	Herb Pharm
	Cubic, Aaron	City of Grants Pass (Staff)		Mayers, Robb	Outlier Construction
	Doan, Ron	Cow Creek Tribe		Meyer, Alan	Pacific Power
X	Dotterrer, Dave	Jackson County	X	Miller, Kaycee	Rentec Direct
X	DuBose, Chris	First Interstate Bank	X	Newell, Matt	Providence Health & Services
	Eagles, Breanne	Moss Adams		Sell, Kathy	City of Eagle Point
	Elliott, David	Boise Cascade		Shillam, Dr. Casey	Southern Oregon University
	Fahey, Nick	Southern Oregon Sanitation		Spansail, Sarah	City of Medford (ALT)
	Farm, Judy	Tribal One (ALT)	X	Weber, Dr. Randy	Rogue Community College
X	Field, Robb	City of Medford	X	Williams, Claudia	Rogue Credit Union
	Fischer, Tom	ReMax Platinum Commercial			
Directors Present: 13			Directors Absent: 14		Director Vacancies: 1
	SOREDl Staff			Guests	Entity
X	Padilla, Colleen - Executive Director		X	Cotta, Sabrina	City of Ashland
X	Browne, Amy – Operations Manager		X	Freeze, Kim	So Oregon Innovation Hub
X	Roper, Terrill – Business Development Manager		X	Jenkins, Annie	Medford Downtown Assoc
X	Bohl, Carrie – Communications & Business Support Manager			LaBerge, Jessica	Regional Solutions Coordinator
X	Tadlock, Jaymes – Business Development Manager		X	Miles, Jean Ann	City of Cave Junction
X	DeRoo, Ryan - Business Development Loan Manager		X	Parry, Michele	Shady Cove
			X	Robertson, Ryan	Brown & Brown
			X	Rooklyn, Jordan	City of Ashland
			X	Stafford, Heather	RWP
			X	Swanson, Eric	City of Phoenix
			X	Tarantsey, Marta	Business Oregon

Call to Order, Opening Remarks – Kaycee Miller, Vice President

The meeting opened at 3:01pm, quorum not met. Miller welcomed directors and jurisdiction guests invited to be part of the strategy session on the agenda. Miller invite each attendee to introduce themselves.

Colleen Padilla was recognized for 23 years of service at SOREDl, receiving a bouquet of flowers in appreciation.

Executive Committee Report – Chris DuBose, Past President

October 22 meeting discussions:

- The upcoming Long-Term Growth & Strategy Committee meeting agenda items on November 7 at Ausland Group in Grants Pass. The purpose of this group is to help shape what SOREDI focuses on moving forward.
- The moving pieces resulting from the upcoming election, especially in Josephine County where there were big changes.
- For today's meeting, carve out 90 minutes for jurisdictions to have an opportunity to speak to concerns, what's working for them, and how SOREDI can be a part of that.
- A survey was discussed to be sent to directors and jurisdictions for the top 3 priorities to be addressed at today's board meeting.

Consent Agenda – ACTION – Chris DuBose, Past President

Minutes approval was postponed to the January 14 meeting due to lack of quorum.

Committee Reports – Chris DuBose, Past President

The Long-Term Growth & Strategy Committee (LTGS) met on November 7

- Aaron Ausland is preparing a short synopsis of how SOREDI was founded, the CEDS connection to SOREDI, and additional updates to help committee members get a full understanding of how SOREDI arrived to where it is today.
- Casey Shillam is working with Daniel Marple and Aaron Cubic to craft a strategy document, originally created by Aaron Cubic, to align with the identified priorities. The board will be updated as these tasks are completed. What the committee is doing is open dialogue so feel free to engage with any committee member.
- Creation of a google form of 3 questions was created to be sent out to the board and guests for discussion at today's board meeting

The LTGS Committee Members:

<i>Member</i>	<i>Affiliation</i>
Ausland, Aaron	SOREDI Past President
Ayres, Jessica	City of Medford
Browning, Taneea	City of Central Point
Cubic, Aaron	City of Grants Pass
Dotterrer, Dave	Jackson County
DuBose, Chris	SOREDI Past President
Elliott, David	Boise Cascade
Fischer, Tom	SOREDI President
Long, Juliet	Rogue Community College
Marple, Daniel	Herb Pharm
Shillam, Casey	Southern Oregon University
Vincent, Steve	SOREDI Past President
<i>SOREDI Staff</i>	
Padilla, Colleen	Executive Director
Bohl, Carrie	Communications & Business Support Manager

The Facilities Committee met for the first time on November 6. The committee consists of board members, real estate brokers, the energy industry and others to help SOREDI consider options for location. SOREDI staff included on the committee include Colleen Padilla and Amy Browne.

Member	Affiliation
DuBose, Chris	SORED I Past President
Fischer, Tom	SORED I President
Leever, Jeremy	Pulver and Leever
Mayers, Robb	Outlier Construction
Scheuneman, Scott	RHT Energy
Steffens, Michelle	S&B James Construction
Wilkerson, David	ORW Architecture

Kim Freeze reported that the recent Portland State University-sponsored **Design & Build event at Craterworks** was a success. College students from RCC and SOU attended, building out prototypes over Friday evening and Saturday. There will likely be two new startups in Southern Oregon because of this event. It is a pilot program and hopefully offered again in the Spring.

A pitch contest will likely occur in January or February of 2025, following up after the State contest in which one of the students qualified to demonstrate their prototype.

EDA Planner Grant Match Resolution - ACTION

Action tabled due to lack of quorum. This grant provides \$225,000 every three years, disbursing \$75,00 each year. It is specifically for administration and staff support. The matching funds by SORED I are required for the \$75K each year, which are satisfied by Membership.

Because of the December deadline, the board will be notified regarding subsequent action in lieu of today's vote.

Needs & Issues, SORED I Strategy Session – Chris DuBose, Past President

What does the Long-term Strategy Committee need to focus on? See attached document for key topics discussed and charted.

ACTION: A survey will follow this meeting for any additional discussion topics.

Miller adjourned the meeting at 5:00pm.

Upcoming SORED I Board Meetings & Events

December – No meeting

January 14 – Ausland Group, Grants Pass

February 11 – Rogue Credit Union Call Center, Medford

Our Vision: To be the most business-friendly region on the west coast.

Our Mission: Advance business in Southern Oregon to foster economic vitality by helping companies and entrepreneurs launch, relocate, and prosper. (A new landing page has been created on soredi.org to house documents from this meeting, including presentations. Please click here to access [SORED I Board of Directors Meetings - Follow-Up Documents - SORED I](#))