

SORED I Executive Committee Report - Executive Committee Meeting: Tuesday, July 29, 2025

Present: Chris DuBose, Steve Vincent, Kaycee Miller, Alan Meyer
SORED I Staff Present: Amy Browne, Carrie Basham

Discussion followed the outlined Agenda prepared by SORED I staff, details outlined below.

1. Onboarding Blair

- a. Blair's first day will be 9/2/2025
 - i. Email and phone number have been created for Blair
 - ii. Press Release goes live 9/28/2025
- b. EC welcome meeting with Blair prior to first board meeting 9/5/2025
- c. **EC recommends:** *Open house with full board and community members following Blair's first 30 days*

2. September Board Meeting Agenda

- a. New ED first meeting with the board
 - i. Allow time for Q&A with Blair
- b. RVOG update
- c. Housing Project & Survey
- d. Include SORED I project updates: Nexus & Technical Assistance Grant, PIER and SOIH Grant, Recruitment and Housing Projects, Loan Program

3. Upcoming City Council meetings

- a. 9/3 Medford - Chris, Terril, and Blair
- b. 9/3 Grants Pass - Kim, Amy, and Kaycee
 - i. Kim to present GP Nexus Project
- c. 9/15 Phoenix - TBD

4. Technical Assistance Grant (Kim to share during board meeting)

- a. Grant for technical assistance for underrepresented businesses in rural communities.
 - i. Grants Pass meets this criteria (Medford does not)
- b. Funded by Business Oregon - \$300,000 for two years and partners with SOIH, White Rabbit, WESO, GP Chamber and SORED I for technical assistance.
- c. Application is due 9/4 with intent to award by mid-October.
- d. Grant funds will cover physical space, supplies, BDM to fit scope of work (Business Technical Support Manager), mentorship support, connections to capital access.
- e. **EC recommends:** *Move forward with pursuing this grant*

5. Housing Survey (Jerryck is the guest speaker for the 9/9 board meeting)

- a. Contracted with Annum (Jerryck Murrey) using Jackson Cares Connect funds awarded 12/24
- b. Assessing workforce housing needs with individual companies
- c. Survey to be complete by 12/31 and will share results at 2026 breakfast
- d. Survey promoting the first week of September with chambers and city councils.
- e. **SORED I request to board:** *Please recommend businesses to promote this survey to*
- f. **EC recommends:** *Invite Jerryck Murrey, Annum Founder, to present at the board meeting*

6. GP Counselor Krohn follow-up

- a. Kaycee sent an email following the Aug. board meeting, thanking Counselor Krohn for attending and reiterating the different ways SOREDI supports all types of business in Josephine and Jackson county.

7. LTGS Committee

- a. Restart in September

8. Gold Hill update

- a. A meeting is being scheduled with RVCOG, SOREDI and Gold Hill.

9. Creekside Project

- a. SOREDI has been requested by Travel Medford to add a signature/logo in support of Medford's transient tax increase in November's ballot.
- b. **EC recommends:** *SOREDI continues to stay neutral with lobby requests but can send a letter of support and/or offer support in other ways.*
- c. **EC recommends:** *Discuss with the full board whether SOREDI would like to change its policy in the future to support lobby requests*