



## SOREDI BOARD OF DIRECTORS AGENDA

June 10, 2025 – 3:00-5:00 pm

THE COMPASS HOTEL, MARGARITAVILLE, MEDFORD

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<b>3:00 pm</b>	Call to Order, President's Remarks	Chris DuBose, Board President
<b>3:05 pm</b>	Executive Committee Report	Kaycee Miller, Board Vice President
<b>3:10 pm</b>	Consent Agenda – (ACTION) <i>Approve meeting minutes - April 8 &amp; March 11, 2025</i>	Kaycee Miller, Board Vice President
<b>3:15 pm</b>	ED Search Committee Update	Chris DuBose, Board President
<b>3:25 pm</b>	SOREDI Discussion & Approval (ACTION) 1) One Rogue Valley Reimagined CEDS 2025-2030 2) Revolving Loan Fund (RLF) Plan 2025-2030 3) 2025-2026 SOREDI Budget	Chris DuBose, Amy Browne
<b>5:00 pm</b>	Adjourn Transition to Board Social	Chris DuBose, Board President

*Please accept our invitation to enjoy a beverage and hors d'oeuvres as a token of our appreciation for your invaluable contribution to SOREDI this year.*

### Upcoming SOREDI Board Meetings

*August 12 – Bear Hotel, Grants Pass*

***Our Vision:*** *To be the most business-friendly region on the west coast.*

***Our Mission:*** *Advance business in Southern Oregon to foster economic vitality by helping companies and entrepreneurs launch, relocate, and prosper.*

## SOREDI BOARD OF DIRECTORS MEETING MINUTES

Tuesday, June 10, 2025, 3 - 5:00 pm  
Compass Hotel at Margaritaville, Medford

Director	Entity	Director	Entity
X Anderson, Paul	Rogue Truck Body	X Holmes, TJ	Travel Medford
X Ayres, Jessica	City of Medford	Howard, JoJo	Tribal One (ALT)
Bailey, Dr. Rick	Southern Oregon University	Long, Juliet	Rogue Community College (ALT)
X Browning, Taneea	City of Central Point	X Marple, Daniel	Herb Pharm
X Cubic, Aaron	City of Grants Pass (Staff)	X Mayers, Robb	Outlier Construction
Dahle, Jeff	City of Ashland (ALT)	Meyer, Alan	Pacific Power
X Doan, Ron	Cow Creek Tribe	X Miller, Kaycee	Rentec Direct
X DuBose, Chris	First Interstate Bank	Newell, Matt	Providence Health & Services
X Dyer, Rick	Jackson County	Scherf, Clint	City of Grants Pass, Mayor
Eagles, Breanne	Moss Adams	Sell, Kathy	City of Eagle Point
X Elliott, David	Boise Cascade	X Shillam, Dr. Casey	Southern Oregon University
Fahey, Nick	Southern Oregon Sanitation	X Vincent, Steve	Avista Utilities
X Farm, Judy	Tribal One	X Weber, Dr. Randy	Rogue Community College
X Field, Robb	City of Medford	X Williams, Claudia	Rogue Credit Union
<b>Directors Present: 18</b>		<b>Directors Absent: 7</b>	<b>Director Vacancies: 3</b>
SOREDI & SOIH Staff		Guests	Entity
X Bohl, Carrie – Communications & Business Support Manager		X Cochran, Wes	EDA
X Browne, Amy – Operations Manager		X Jenkins, Annie	Medford Downtown Assoc
X DeRoo, Ryan - Business Development Loan Manager		X Tarantsey, Marta	Business Oregon
X Freeze, Kim – Innovation Ecosystem Steward			
X Roper, Terrill – Business Development Manager			
X Tadlock, Jaymes – Business Development Manager			

### **Call to Order and Opening Comments – Chris DuBose, Board President**

Meeting brought to order 3:08. Quorum met.

### **Executive Committee Update from May 27, 2025 – Kaycee Miller, Board Vice President**

#### **1. Board Changes**

- a. Tom Fisher's to resign from the board as of May 31, 2025
- b. EC will announce during the June Board meeting

#### **2. SOREDI Executive Director Position**

- a. Job posting is live on a variety of websites
- b. Enlisted the help of a firm to widen the candidate pool and is working with WBCP – Wendi Brown.
- c. Meeting with the search committee scheduled for the beginning of June and an update to the board will be given during the June Board meeting.

#### **3. The One Rogue Valley Reimagined 2025-2030 CEDS**

- a. The Executive Committee approved the CEDS draft.
  - i. **EC recommends:** *Send to the Board for full approval during the June Board meeting.*

#### **4. Revolving Loan Fund 2025-2030 Plan**

- a. The loan committee is currently reviewing the draft RLF Plan. If approved, they will recommend for Board approval June 10.
- b. Chris will send out the draft plan to the EC. Amy made note that draft CEDS initiatives are included in this RLF draft and will be replaced with final edits once approved.

c. **EC recommends:** *Send to the Board for full approval during the June Board meeting.*

**5. Southern Oregon Innovation Hub Grant**

- a. The grant application is due and will be submitted today.
  - i. The funding will be for the next two years, either \$500K or \$430K
  - ii. Tech, mentorship and incubator spaces is the new grant focus, leaving SOREDI to take on some of what SOIH had been doing such as pitch nights.
- b. Once approved by the Oregon Innovation Council, SOREDI can be reimbursed from the date of announcement of funding, which will potentially have a 30-60 day funding gap for Kim's position.
- c. June 30 will be the end of the SOIH General Council, ending the need for an SOIH SOREDI Board representative.

**6. PIER Grant**

- a. Awarded \$500,016 for the next three years
- b. The work of this grant is a partnership with Talent Business Alliance and the Phoenix Chamber
- c. Admin for SOREDI will be 15% total for the three years
  - i. A heavy lift for SOREDI due to CDBG reporting
- d. A press release will be announced once contracts are signed.

**7. Closed session - Budget Discussion**

- a. **EC recommends:** *Send proposed budget to the Board for discussion and approval during the June Board meeting.*

**Guest Introduction – Chris Dubose**

Wes Cochran, EDA Economic Development Representative for Oregon & Washington

1. Cochran provides final approval for the One Rogue Valley Reimagined CEDS
2. Before his approval and the CEDS going public, the following requirements are still to be met:
  - a. A robust evaluation framework
  - b. Incorporate the concept of economic resilience
  - c. A separate call out/section for workforce development
3. He will then do a final review for approval prior to public review.
4. Cochran recommends the Board approve the draft document as is, subject to edits as noted above.

**Consent Agenda – Minutes Approval – Kaycee Miller**

March 11, 2025, minutes. Dr. Randy Weber made a motion to approve. Daniel Marple seconded. All approved. Motion carried.

April 8, 2025, minutes. Paul Anderson made a motion to approve. TJ Holmes seconded. All approved. Motion carried.

**ED Search Committee Update – Chris DuBose**

1. A recruitment firm, WBCP, has been contracted to broaden the candidate pool.
2. WBCP is only recruiting and not scoring. RVCOG and the search committee will start scoring in June, with July 9 and 18 set for interviews.

### **SORED! Discussion & Approval (ACTION) – EDA CEDS – Chris DuBose & Amy Browne**

1. Tanea Browning motioned to approve the 2025-2030 One Rogue Valley Reimagined CEDS as is, subject to additions requested by Wes Cochran:
  - a. Performance/Implementation Metrics – Evaluation Framework
  - b. Incorporate the concept of economic resilience
  - c. Add a separate call out/section for workforce development
2. Marple seconded the motion. All approved. Motion carried.
3. The board will receive the final draft copy sent to the EDA. A vote by the Board will not be required.

### **SORED! Discussion & Approval (ACTION) – EDA RLF – Chris DuBose & Ryan DeRoo**

1. Ryan DeRoo noted that minimal change was made to the new Revolving Loan Fund Plan, which now reflects the requirements for the two remaining federalized loan funds. Any new EDA guidelines were incorporated into the document for the COVID-19 EDA Relief funds for loan fund #330.
2. Jessica Ayres made a motion to accept the 2025-2030 Revolving Loan Fund plan. Anderson seconded the motion. All approved. Motion carried.

### **SORED! Discussion & Approval (ACTION) – CEDS – Chris DuBose & Amy Browne**

1. Dr. Randy Weber made a motion to approve the 2025-2026 SORED! Budget with the revision to include an additional line item to show that the \$80,000 3-year strategy plan funds are separate from any additional funds needed from Fund 300 to balance the budget.
2. Ron Doan seconded the motion. All approved. Motion carried.

### **SOIH Update – Kim Freeze**

20 days are left in the Business Oregon Southern Oregon Innovation Hub Grant. The report for this first year and the application for the next round of funding have both been submitted. There is strong optimism that it will be approved. Because of the ten months of collaboration and strategic alignment over this last year, Freeze is confident about additional funding revenues and grants.

The [Global Entrepreneurship Congress](#) was in Indianapolis this year, only the second time in the US since its inception in 2009. Freeze personally connected with [Mark Cuban](#) and [Brad Field](#), along with many international entrepreneurs. She also shared on a panel about rural ecosystem building. Field has offered to come to Oregon, free of charge, for a presentation and to see what's happening here in our entrepreneur ecosystem. We are atypical of other hubs in the state in the level of growth and support to our entrepreneurs in this first year.

### **Roundtable**

**Marta Tarantsey**, Business Oregon – Two Business Oregon recruitment officers are going to be here the end of June to see the Croman site in Ashland and look at White City industrial properties. This will be a collaborative effort to look at actionable steps, not just a meet and greet. They may also do a mock site-visit in Josephine County.

Huge thank you to Claudia for Pitch Latino. Tickets and sponsorships are available.

**Dr. Randy Weber** – Rogue Community College is the recipient of Carnegie Foundation’s designation of [Opportunity College](#), the only one in our state.

**Commissioner Rick Dyer** – The multi-use pandemic response center at the Expo is a 120,000 s/f facility being built with ARPA (American Rescue Funds Act) funds and county general funds. This project is in cooperation with the city of Central Point, the Expo and Jackson County. It will be a combined community use, conference center, emergency shelter, and sports facility. Revenues generated will pay back any city/county funds used.

**Adjourn at 4:39pm - Chris Dubose, President**

DuBose invited the directors to stay for the reception following, thanking them for their year of service to SOREDI. Meeting documents are available on the [SOREDI website](#).

**Upcoming SOREDI Board Meetings**

*August 11 – Bear Hotel, Grants Pass*

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