

## SOREDI Executive Committee Report

Executive Committee Meeting: Tuesday, Sept. 24, 2024

Present: Tom Fischer, Chris Dubois, Kaycee Miller, Alan Meyer, Nick Fahey, Breanne Eagles (Zoom)

SOREDI Staff Present: Colleen and Carrie

*Discussion followed the outlined Agenda prepared by SOREDI staff, details outlined below.*

### 1. Agency Updates

- a. Colleen shared with the EC about key connections she is making while attending state-wide economic development events, like the CEDCOR Annual Meeting and The Greater Portland, Inc. meeting. Key connections included people from: Oregon Economic Network, Missing Middle Housing Fund, CEDCOR, and Energy Trust.
  - i. Greater Portland, Inc requested that all of the Oregon districts support their lobbying efforts. Colleen decided that SOREDI would not join this effort, which would require additional commitment on her part.
- b. SOREDI has been officially invited to be part of the “new” and reorganized PIER Advisory Committee. This advisory group will be led by OHCS.

### 2. Long-Term Growth and Strategies Committee (LTGS) &

- a. LTGS Committee has been filled with 12 members and 2 SOREDI staff. The first meeting is scheduled for Oct. 11th
- b. **EC recommendation to SOREDI staff:**
  - i. *Prepare some goals as a directive to guide the LTGS discussion for the first meeting. These goals could include: Communication strategy, Membership goals, Financial stability, Mission/Vision, Community & Business Partners. These goals will also include consideration membership structure, specifically for jurisdictions as prompted by the City of Medford contract.*

### 3. Facilities Committee Progress

- a. The Facilities committee has been filled with 8 members and 2 SOREDI staff.
- b. The committee’s first meeting will be planned for closer to November.

### 4. CEDS Committee - Purpose, Review, Planning

- a. This is the Comprehensive Economic Development Strategy committee, which will review and update the current CEDS, if needed, as a requirement by the EDA. The CEDS will be presented to the EDA for approval in May 2025.
- b. Colleen recommended that the committee be formed by January or February and is working on suggestions for committee members to present to the board.
- c. Colleen will be going through the CEDS with other districts and the EDA, learning what needs to be done now to complete it by May.

### 5. New Business

- a. One Rogue Valley Breakfast is scheduled for February 2025
  - i. NIC Industries will be the keynote with a theme of innovation. SOREDI staff will present a simpler report and will be reintroducing the Prosper award for members. More information will be shared as planning continues.