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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Boingos' Bounce House & Jac's Battlefield to Build 2 Indoor Party Facilities in Medford

Medford, OR. - January 3, 2017

BOJAC'S is breaking ground in Medford to open 2 indoor birthday party and play facilities on Parsons Drive in west Medford. Laura Ancheta, founder and owner, has hired a local architect and builder and plans are underway to build over 10,000 s/f., with a grand opening expected in late April or early May. BOJAC's will hire approximately 25 employees at full build out.

Ancheta who has a Masters in Education, has numerous years' experience with indoor play facilities in Central California with Boingo's Bounce House, an indoor birthday party facility including play structures and two large inflatable bounce houses, and Boingo's Academy Preschool.



According to Ancheta, "setting up in Medford couldn't happen quickly enough! We've been planning this for two years and the receptivity from the City of Medford and SOREDI has been a breath of fresh air." A breath of fresh air is also literally one of the driving factors behind the move for Ancheta who is seeking a more temperate climate - both in temperature and in business friendliness.

"While SOREDI's niche is primarily focused on helping traded-sector businesses launch, relocate and prosper in Southern Oregon, our connection to this commercial project began in 2015 when Laura sought our assistance in helping her find suitable sites for her project. We have worked hand-in-hand with partners like the City of Medford to convey that Southern Oregon is open for business," comments SOREDI's Executive Director, Colleen Padilla.

"Amenities like that which BOJAC's will offer our community, make our region all the more attractive to new and expanding companies."

About SOREDI: SOREDI is a private, membership-based, non-profit organization, governed by a board of directors. Its staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <http://www.soredi.org>.

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