



**FOR IMMEDIATE RELEASE**

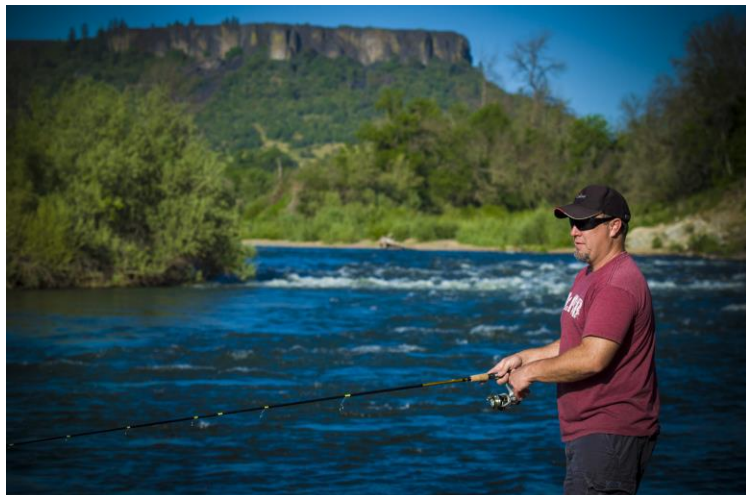
Date: November 2, 2017

Contact: Codi Spodnik (541) 773-8946

**SORED I's November LAUNCH |Talk to Feature  
Quantum Innovations' Top Principles for Growth with Norm Kester**

**Medford OR** – Thursday, November 9, beginning at 5:30 pm, SORED I will offer a LAUNCH |Talk for area start-ups at the Ashland Hills Hotel and Suites Galaxy room. The program will feature, Norm Kester, founder of Quantum Innovations. Food and beverage will be provided at the event. Beer and wine are offered for purchase. LAUNCH |Talks are \$15 and free for SORED I members to attend.

Norm Kester has centered his company around his two top values: an Attitude of Servitude and Virtuous Cycles. Both of these principles prioritize people first. Focusing on professional and personal growth in your workforce makes magic for your customers and boosts your bottom line. Don't miss this opportunity to hear it from Kester directly. Time will be available for asking questions and networking with other entrepreneurs.



SORED I LAUNCH |Talks are held monthly. To attend the November LAUNCH |Talk, register at no cost at [www.soredi.org](http://www.soredi.org) or simply show up. Please invite any entrepreneurs, start-up company owners or other interested parties on your list.

**About SORED I:** SORED I is a private, membership-based, non-profit organization, governed by a board of directors. Its seven-person staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <https://www.soredi.org>.