



FOR IMMEDIATE RELEASE

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Contact: Codi Spodnik (541) 773-8946

Jim Teece to Share Top 15 Tips at SOREDI's December LAUNCH|Talk

Thursday, December 14, 2017, beginning at 5:30 pm, SOREDI will offer a LAUNCH|Talk for area start-ups at Climate City Brewery in Grants Pass. The program will feature serial entrepreneur, Jim Teece, founder of Project A, Ashland Home Net, Rogue Broadband and Umpqua Broadband. Food and beverage will be provided at the event. Beer and wine are available for purchase. LAUNCH|Talks are \$15 and free for SOREDI members to attend.

"We could not be more excited to host tech entrepreneur and start-up legend, Jim Teece on December 14. No one could be more entertaining while delivering practical guidance and words of wisdom," says Rick Hood, SOREDI's Venture Catalyst. Hood continues, "I love to see a speaker from Ashland joining us in Grants Pass. It is a good representation of the way we are seeing Southern Oregon move closer together, supporting our mission at SOREDI of uniting the region's entrepreneurs and resources into a functional ecosystem."

SOREDI LAUNCH|Talks are held monthly. To attend the November LAUNCH|Talk, register at no cost at www.soredi.org or simply show up. Please invite any entrepreneurs, start-up company owners or other interested parties on your list.

About SOREDI: SOREDI is a private, membership-based, non-profit organization, governed by a board of directors. Its seven-person staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <https://www.soredi.org>.