



**FOR IMMEDIATE RELEASE**

Date: February 2, 2017

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**SORED I Hosts Transportation Prosper Talk February 15**

**Medford, OR** - On Thursday, February 15, from 8:00 – 9:30 am, at the Medford Airport Conference Room, SORED I will host a Prosper Talk on the topic of local transportation and ODOT projects. Seats are complimentary, but space is limited. Please visit [www.soredi.org/events](http://www.soredi.org/events) to register. Parking at the Medford Airport will be validated.

Many Southern Oregon companies share concerns regarding reliable transportation inside and throughout our region. If your company experiences these constraints, you will want to hear from Gary Learning, who will be sharing Oregon Department of Transportation plans for the Highway 62 project, as well as other ODOT news. Julie Brown, with Rogue Valley Transportation District, will tell us what is currently happening with RVT D and their plans for the future.

SORED I holds quarterly Prosper Talks to bring interested parties together around key topics – like transportation – so that, through informed dialogue, challenges can be identified and solutions can be created. You will have the opportunity to voice your concerns, provide feedback and affect change for the betterment of our region's economy. Gain fresh perspective, learn of opportunities and engage with special guests by attending Prosper Talks.

In order to facilitate dialogue that ultimately helps every business prosper through increased understanding, active participation, and improved workforce readiness, seating at Prosper Talks is limited to those that have the desire and motivation to find the resources available to affect change.

**About SORED I:** SORED I is a private, membership-based, non-profit organization, governed by a board of directors. Its seven-person staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <https://www.soredi.org>.