



FOR IMMEDIATE RELEASE

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SOREDI Hosts Manufacturing Summit Featuring the Bald Futurist, Steve Brown

SOREDI will hold the 2018 Southern Oregon Manufacturing Summit from 8 am – 1:30 pm on Friday, October 5 at the RCC Table Rock Campus in White City. This year, the summit will feature Steve Brown, the Bald Futurist. Early bird tickets are available through September 7: SOREDI Members \$35/Non-Members \$45. After September 7, prices will increase to \$45 for SOREDI Members, \$55 for non-members. Register at www.soredi.org/events.

Steve Brown, formerly the Chief Evangelist and Futurist for Intel Corporation, is an energetic speaker, author, strategist and advisor with over 30 years of experience in high tech. Brown helps his audiences understand the business and societal impacts of new technologies and how they shape the future five, ten, and fifteen years from now. A sought-after speaker, Brown has been featured on BBC, CNN, Bloomberg TV, ABC News, CBS and many other media outlets. He



is passionate about helping people to imagine and build a better future; to create new value, to optimize operations, and to delight customers in new ways, all by taking full advantage of what technology has to offer. Whether talking about the future of work in a post-automation world, doing a deep dive on artificial intelligence, or discussing the future of flying cars, Brown always inspires his audiences to think beyond the current status quo and to reimagine their businesses, and their lives for the better. He then helps his audiences to develop new strategies to navigate through, and thrive amidst, coming change.

Colleen Padilla, Executive Director of SOREDI, says, “Steve Brown is a highly requested speaker. We invited him in direct response to feedback we received from last year’s Summit attendees. Southern Oregon manufacturers won’t want to miss his futuristic view on the rapidly changing future of manufacturing and the role of advancing technology.” Padilla continues, “Learning how to navigate and grow through rapid change is a relevant topic for plant managers, production managers, and human resource managers alike.”

Supporting sponsors currently include Moss Adams, Mechanics Bank, Oregon Manufacturing Extension Partnership (OMEP) and Rogue Community College (RCC).

About SOREDI: SOREDI is a private, membership-based, non-profit organization, governed by a board of directors. Its eight-person staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <https://www.soredi.org>.