



Connecting Our Community

Photo by David Gibb | dgibbphoto.com



In 1994, InfoStructure began as a creation of local Southern Oregon University students to be an ISP provider. InfoStructure was later acquired by Prime Time Ventures, LLC in 2003 which is owned by Jeff Rhoden, Scott Hansen and Chad Cota. Since its inception, InfoStructure has been committed to providing fast, secure voice and data solutions while maintaining superior customer service. Everything they do, and the products they offer, are aimed at increasing connection.

Communication and community are at the heart of InfoStructure's work. Their expert team, lead by Sherman Hunter II, Nicole Richey and Jeff Works, gives a personal touch to everything they do, all while focusing on increasing efficiency for their customers. From small startups to large corporations, InfoStructure connects companies with the tools to power their business. Home to 29 employees, InfoStructure's workforce is dedicated to the principles of accountability, problem-solving, respect, service to others, and personal ownership.

InfoStructure currently returns an estimated \$3.5 million annually to the local economy, and has plans for expansion into the Roseburg, Eugene, Salem and Portland areas. As Chief Operations Officer Nicole Richey noted, "The key to our success is that we offer extremely specialized phone and internet services to each of our clients to ensure that their business really stands out."

Sherman Hunter II, CEO
InfoStructure
www.infostructure.net
288 South Pacific Highway
Talent, OR 97540
(541) 773-5000

"InfoStructure is not just customer-driven, but also community-focused and we are dedicated to providing businesses with fluid and efficient communication solutions"

– Sherman Hunter II,
CEO of InfoStructure

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Connecting Our Community

In 1994, InfoStructure began as the vision of local Southern Oregon University students. Founded as an Internet Service Provider (ISP), InfoStructure was later acquired by Prime-Time Ventures, LLC in 2003. Since its inception, InfoStructure has been committed to providing superior customer service and to finding ways to continually improve and grow with their customers. Everything they do, including the products they offer, is aimed at increasing connection and efficiency.

Today, InfoStructure offers voice and data solutions perfectly designed for each customer. From PBX phone systems to high-speed internet, communication and connection are at the heart of InfoStructure's work. Their expert team gives a personal touch to everything they do, all while focusing on increasing efficiency for their customers. From small startups to large corporations, InfoStructure connects companies with the tools to power their business.

"We've grown exponentially over the last 15 years because we're right here in the Rogue Valley. We're connected to the businesses and really look to partner with them," says Chief Operations Officer, Nicole Richey. It's estimated that InfoStructure contributes approximately \$3.5 million to the Rogue Valley's economy annually.

Currently, InfoStructure employs 29 people with company headquarters located in Talent, Oregon. Remote techs are in Eugene, Seattle, and in China. In the future, they hope to expand into Portland with brick and mortar stores.

Sherman Hunter II joined InfoStructure in 2016 as its Chief Executive Officer. Sherman brings an extensive background in market expansion strategies, organizational leadership, and strategic planning. He is integral in the development and implementation of policies and procedures to improve the overall operation and effectiveness of the company. He has over 27 years of sales, leadership, and management experience.

"It's a great honor to lead InfoStructure, which has such a passion for the Rogue Valley and helping businesses become more efficient, grow and develop. InfoStructure is not just customer-driven, but also community-focused, and we are dedicated to providing businesses with fluid and efficient communication solutions", says Sherman. We focus each day on giving our customers the best service possible, answering their questions quickly and learning about their company so we can provide them with what they need, before they need it."

InfoStructure's internal culture is built upon the principles of accountability, speed, efficiency, and the quality of each and every customer interaction. At InfoStructure they also value the integration of their employees having a quality work-life balance. The Rogue Valley is the perfect location, offering so many outdoor adventures, cultural events, and beautiful parks connected by short commute times.

InfoStructure connects businesses with fast, affordable and easy-to-implement telephone and internet services. Their products are designed with the customer in mind and are built to make day-to-day operations run smoothly. InfoStructure is dedicated to connecting the community, helping businesses thrive, and growing alongside their customers' companies. They truly love what they do.



Customer-driven and community-focused.

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