



FOR IMMEDIATE RELEASE

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Contact: Rob Merriman, Business Development Manager (541) 773-8946

SORED I Announces Braun Brush Company Facility in Ashland

Medford OR - Southern Oregon Regional Economic Development, Inc. is proud to announce the move of Braun Brush Company from Brentwood, CA to Ashland, OR. Established in 1875, Braun Brush Company is a family owned and operated company with four generations, operating continuously for 143 years. Braun Brush Company has corporate headquarters and manufacturing operations in Albertson, NY and began operations in Ashland in September of 2018.

Braun Brush specializes in custom brush solutions for high-end applications for several industries including industrial, pharmaceutical, food and beverage, aerospace and defense. The West Coast operation has focused primarily on Wheel Woolies®, a professional line of specialized auto detailing brushes distributed around the world.

“We’ve been in conversations with SOREDI for over a year now, and couldn’t be more excited about joining the Southern Oregon manufacturing community”, says Randy Peña, Director of Operations for Braun Brush West. “We looked up and down the Western United States, but when we connected with the team at SOREDI, we felt we had found our home. Everyone has been so friendly and helpful.”

“Braun Brush is a perfect match with the world-class boutique manufacturers we have in Southern Oregon,” adds Colleen Padilla, Executive Director of SOREDI. “They are innovative and creative and they believe in taking care of their employees. This is a win for Braun Brush and for Southern Oregon”.

Braun Brush West operations are located at 1020 Benson Way in Ashland. In addition to Peña, there will be nine employees relocating from the previous location and they anticipate hiring five new employees in the next year. If you are interested in employment, please contact: Randy Peña at 541-708-6264.

About SOREDI: SOREDI is a private, membership-based, non-profit organization, governed by a board of directors. Its eight-person staff is charged with local business expansion and new business recruitment efforts, financial assistance to start-up companies through its business loan fund, and management of Enterprise

Zones in Jackson and Josephine Counties. The agency was formed as a regional economic development agency in 1987. Learn more at <https://www.soredi.org>.