

January 10, 2022

## FORUM



### Colleen Padilla

Colleen has been on staff since November 2001 and is well-versed in the daily operations of SOREDI (Southern Oregon Regional Economic Development Inc.). She assumed the helm as Executive Director in May 2016.

Colleen is a native of Medford and holds a Masters in Management and Bachelor of Science in Human Communication from Southern Oregon University. She is a 1999 Rogue Community College graduate. She serves as the agency's lead alongside 5 staff members and provides vision and direction as the SOREDI team continues to help business LAUNCH, RELOCATE, and PROSPER in Southern Oregon.

Colleen is a Rotarian, and is wildly serious about business development in all 15 jurisdictions served by the agency. She is a member of the Rogue Valley Council of Governments (RVCOG) and Hearts With a Mission (HWAM) board of directors, and is actively engaged in faith-based activities through Mountain Church in Medford.

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## Moving Forward Through Change

Lunch: 11:30am-12pm  
Forum: 12pm-1:00pm

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