

Small Business Management Program

A "Best Practices" Approach for Growing Your Business

In an ongoing effort to develop the best businesses in Southern Oregon, we are offering you the opportunity to participate in the **2023/2024 Small Business Management Program** which begins October 3rd, 2023.

The 2023/24 program is all about business training that teaches both relevant and proven "Best Practices" for growing revenue, increasing profitability, developing your team, and building an adaptable platform for the long-term success of your business.

You will be given the knowledge and support to implement and adopt new techniques, methods, and systems that can lead to continuous improvement and growth for your business.

Our most successful participants have the desire to:

- Improve performance through the use of effective financial analysis and information
- Expand markets and sales using relevant online marketing platforms
- Learn innovative lean processes and quality improvement for specific industries
- Develop an employee team that can grow the business and the brand

As part of the 2023 /2024 cohort, you will participate in a monthly class along with other community business owners and leaders. In addition, you will be provided with ongoing one-to-one advising and mentoring with your own Business Advisor throughout the 9-month program. The coaches and industry-specific experts for the SBM program are proven business leaders and entrepreneurs who have a passion for helping local Southern Oregon businesses succeed.



LIMITED-TIME OFFER – You can participate in our \$618 SBM 2023 Program (a retail value of \$3500) for only \$318. The scholarship is available to the first 20 businesses accepted into the program. The scholarship is provided through the RCC Board of Education.

For additional information contact us at 541-956-7494

Visit our Website:

<https://www.roguecc.edu/sbdc/small-business-management.asp>