

# EVENT PROGRAM

## B. "OREGON'S SEMICONDUCTOR INDUSTRY: what happened in 2023 and what's next"

**LOCATION:** Sousa (1st Floor)

**MODERATOR: Colin Sears**, Global Trade & Business Services Manager, Business Oregon

**Paul Benning**, Chief Technologist, Hewlett-Packard 3D Printing

**Dan Dias**, Economic & Community Development Director, City of Hillsboro

**Sarah Means**, Semiconductor Manager, Office of Governor Tina Kotek

**Ayodele Okeowo**, Director of Intergovernmental Affairs, US Dept. Commerce

## 3p - 4p | PM GENERAL SESSION

**FEATURED SPEAKER: Mike Grella**, Founder, Grella Partnership Strategies

**LOCATION:** Hellman/Wilder (1st Floor)

Founder of Grella Partnership Strategies (GPS), and Chief Infrastructure Officer to Active Infrastructure, Mike brings over 28 years of experience in economic development, workforce development, corporate site selection, community engagement & planning, lobbying and public policy.

## 4:15p - 5:15p | EVE BREAKOUT SESSIONS

### A. PLACEMAKING ADVENTURE: "Walking Tour of Eugene"

**LOCATION:** Off-Site **\*\*Returns at 5:35p\*\***

Attendees who have pre-registered for this exclusive tour will visit the Eugene SPARK Facility, the innovative developments within the 5th Street Market, and the Eugene Riverfront - 4:15 pm to 5:35 pm.

**TOUR GUIDES: Matt Sayre**, Collaborative EDO, **Linda Norris**, Travel Lane County & **Heidi Larwick**, Connected Lane County

### B. "Innovative solutions to connecting previously incarcerated and previously houseless to programs and employment in Oregon Communities"

**LOCATION:** Sousa (1st Floor)

**Nancy Pance**, CEO & Co-Founder, Opportunity Oregon

**Holly Holtan-Archer**, HVRP Job Developer, Goodwill Industries

## 5:15p - 6p | EVENING BREAK

## 6p - 8p | AWARDS BANQUET CELEBRATION

**LOCATION:** Hellman/Wilder (1st Floor)

Join us as we recognize and celebrate the incredible accomplishments of Oregon's economic development community!

### 6:30p OCED Graduation Ceremony

**7p Awards of Excellence in Economic Development:**  
Presentation of 2023 Award Recipients

## Day Three

October 10  
2023

**2023 OREGON**  
ECONOMIC  
DEVELOPMENT  
CONFERENCE  
"Trailblazer Economy"

## 8a - 9:30a | BREAKFAST SESSION

**BUSINESS OREGON UPDATES**

**LOCATION:** Hellman/Wilder (1st Floor)

**Sophorn Cheang**, Director,  
Business Oregon

**Chris Cummings**, Deputy Director,  
Business Oregon

business  
oregon.

## 9:30a - 10a | AM BREAK

## 10a - 10:45a | GENERAL SESSION 1

**"Driving Economic Impact Through Collaborative Partnerships in Downtowns Through Tourism"**

**LOCATION:** Hellman/Wilder (1st Floor)

**MODERATOR: Alexa Carey**, Destination Stewardship Strategist,  
Travel Oregon

**Sheri Stuart**, Oregon Main Street Coordinator, Oregon Main Street

**Lise Grato**, Executive Director, Albany Downtown Association

**Laurie Van Zante**, President, Gold Beach Main Street

**Cherie McNair**, Treasurer, Gold Beach Main Street

## 11a - 11:45a | GENERAL SESSION 2

**"Exploring the Impact of AI on Economic Development"**

**LOCATION:** Hellman/Wilder (1st Floor)

**FEATURED SPEAKER: Jameson Watts**, Dean, Willamette  
University's School of Computing and Information Sciences

## 12p - 1:30p | LUNCHEON SESSION

**"STATE OF THE REGIONS"**

**LOCATION:** Hellman/Wilder (1st Floor)

A deep dive into the state of economic development in Oregon as highlighted by its regional leaders.

**MODERATOR: Cindy Moore**, Economic Development Coordinator,  
Clackamas County

**Monique Claiborne**, CEO, GPI

**Susan Christensen**, Executive Director, GEODC

**Jon Stark**, CEO, EDCO

**Abisha Stone**, Economic Development Manager-Yamhill Co, SEDCOR

**Amy Browne**, Operations Manager, SOREDI