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New pavilion addition at Asante Rogue Regional Medical Center to expand and enhance patient care

Community donated \$43 million toward transformational project

MEDFORD, Oregon. (Jan. 30, 2024) Nearly five years in the making, the new 323,600-square-foot pavilion at Asante Rogue Regional Medical Center will open in February as part of Asante's 10-year growth and development plan. Nearly 8,000 community members contributed to this key initiative of the AsanteForward campaign, the largest philanthropic endeavor attempted in the region.

"This new addition marks a significant milestone in Asante's history. It's not just a building; it's a testament to the community's support of Asante and our dedication to our patients," said Win Howard, CEO of Asante Rogue Regional Medical Center. "With this added capacity, new facilities and the latest technology, we can better serve the 600,000 people who live in the nine counties of Southern Oregon and Northern California."

The pavilion, which connects to the existing patient tower at Asante Rogue Regional Medical Center, expands and enhances current service lines with new, modern facilities. These departments and patients in each unit will officially transfer to their new spaces during the first week of February, which include:

- **20 state-of-the-art operating suites** for a variety of surgery needs. Three of these ORs are equipped with robotic surgery systems. Each suite has its own assigned specialty, such as trauma, cardiovascular, neurological, orthopedic and urology. This area includes a **new Pre-anesthesia Holding and a Post-anesthesia Care Unit** to prepare patients for surgery and care for them afterward while they recover.
- A new **Cardiovascular Intensive Care Unit** with 24 beds – eight more than previously – and is almost double in size. This is a specialized critical care floor that specifically treats patients with heart-related issues and has additional "shell space" for future expansion, as needed.
- A **24-bed Intensive Care Unit and 16-bed Intermediate Care Unit**, expanded by nearly 50 percent, for patients with the most acute medical needs. Thanks to a hard lesson learned from the pandemic, all critical care rooms can be turned into isolation rooms with either negative or positive air pressure to help stop the spread of disease.
- The **Olsrud Family Women's and Children's Hospital** inhabits the top two floors of the pavilion. This space was named in honor of the Olsrud family, who made a transformational \$12 million gift—the largest in Asante's history—for children's health care. For the first time, these floors bring

pediatric and perinatal services into one area of the hospital. This includes new and expanded space for:

- A **Pediatrics Unit** with 16 private rooms for inpatient care of children up to age 17
- A dedicated **Pediatric Outpatient Infusion Clinic** for children facing cancer and other serious illnesses
- The region's only Level III **Newborn Intensive Care Unit** that can accommodate 32 babies. This new NICU is the first on the West Coast to offer Couplet Care.
- The **Binette Family Birth Center** with seven labor and delivery rooms, as well as two C-section operating rooms that are 40% larger than the previous one.
- The **Family Newborn Unit** with 20 rooms for families and healthy babies to recover after birth.
- An **OB Emergency Department** for patients who are experiencing pregnancy complications to receive specialized, focused care, 24/7. Asante established this service in 2019 as the first certified OB ED in the state of Oregon. This new space also offers four antepartum rooms for pregnant mothers who need close monitoring until delivery.
- **Support programs and services**, such as Child Life and PATS

Asante Rogue Regional Medical Center's new main entrance (Entrance A) will be located on the west-facing side of the pavilion, just off Medical Center Drive. Entrance A boasts an expansive and convenient drop-off location that is located immediately adjacent to a new four-story parking structure (P1). Families and patients will be greeted by specially trained staff members at Entrance A, who will help them from their cars, guide them to the area of the hospital they need to visit and direct drivers to the neighboring P1 parking garage. All parking is complimentary.

In January, hundreds of employees, donors and community members gathered in the pavilion to celebrate, tour the space and commemorate this historic moment.

"It's remarkable to know that the vision of community leaders in the 1950s, who helped build this original hospital, continues today. This would not have been possible without the thousands of donors who contributed to this transformational project. As your non-profit, community-owned and -governed health system, we're grateful for the support we continue to receive. It takes community participation at every level," said Andrea Reeder, senior vice president and chief philanthropy officer at Asante.

Construction began in October 2020. The cost to build the pavilion was \$455 million, supported through philanthropy, bonds and capital funds. Though construction is complete, the opportunity to support these services and programs in our community continues. To learn more and get involved, visit AsanteFoundation.org.

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About Asante Foundation

For more than 60 years, philanthropy has helped Asante provide and enhance health care for communities throughout Southern Oregon and Northern California. Asante Foundation, the philanthropic arm of Asante, a local, community-owned and governed not-for-profit health system, is an integral partner in Asante's vision to be your trusted health partner for life - every person, every time. Asante Foundation launched AsanteForward, the most significant campaign effort in our history, to transform the quality and scope of health care available in Asante's nine-county region. This campaign is the largest philanthropic endeavor ever attempted in this area. At the core of AsanteForward are six specific initiatives including behavioral health, cancer care, expanded emergency services and a new patient pavilion to house several areas of care including the new Olsrud Family Women's and Children's Hospital, cardiac care, critical care and advanced surgical services, and Age-Friendly care at Asante Ashland Community Hospital. To learn more, please visit asantefoundation.org.

***Asante is a local,** community-owned and governed not-for-profit organization with nearly 6,000 employees who provide medical care to nearly 600,000 people in a nine-county area of Southern Oregon and Northern California. It includes Asante Ashland Community Hospital, Asante Physician Partners, Asante Rogue Regional Medical Center in Medford, Asante Three Rivers Medical Center in Grants Pass, and additional health care partnerships throughout the region.*