



Oregon Center for
Creative Learning

The
Children's
Museum
OF SOUTHERN OREGON

The
Ivy
School

FOR IMMEDIATE RELEASE

June 2025

Celebrating 20 Years of Impact: Acorns & Ivy Event Returns to Support the Future of Southern Oregon's Children

Medford, OR — The Oregon Center for Creative Learning and the Children's Museum of Southern Oregon proudly announce the 20th year of supporting our community and shaping children's futures. We invite you to celebrate this milestone at our annual **Acorns & Ivy fundraising event**—an evening dedicated to honoring two decades of championing early childhood education and igniting the potential of every child.

Since opening its doors, the Children's Museum has welcomed over **1,335,000 visitors** and experienced steady, meaningful growth—now generating an estimated **\$18 million in annual economic impact** for our local economy. Thanks to the generosity of our community, it's estimated that **40% of those visitors** were only able to attend with the support of scholarship funding made possible by donors like you.

"This museum was built by the community, for the community. For 20 years, we've brought people together to invest in what matters most—our children," said Sunny Spicer, Executive Director of the Oregon Center for Creative Learning. "As we celebrate this incredible milestone, we reflect on the thousands of young lives impacted, the families supported, and the educators empowered by our collective commitment to early learning."

The 20th Anniversary Acorns & Ivy event will take place on **June 14th, 2025, at the Children's Museum of Southern Oregon**, and promises to be the most inspiring gathering yet. Guests will enjoy **high tea-style bites, craft cocktails, a dessert wall, live music**, and exclusive **silent and live auctions** featuring regional experiences and artisan items.

Proceeds from the event support ongoing programming at the Museum, regional outreach efforts, and exciting future expansions—including the upcoming **Ivy School in Grants Pass** and a second **Children's Museum location**.

This year's event will also honor the visionaries, educators, and founding supporters who helped build OCCL from the ground up, spotlighting the many ways their dedication continues to shape a more equitable future for Southern Oregon's children.

Event Highlights Include:

- 20-Year Celebration Presentation
- Culinary & Wine Pairing Experience



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- Live Music & Entertainment
- Signature Silent & Live Paddle Bid
- Community Awards & Recognition

Tickets and sponsorship opportunities are available at <https://www.tcmso.org/acornsandivy>. Early purchase is encouraged, as this special event is expected to sell out.

Join us in celebrating 20 years of planting seeds for the future—where every child has the opportunity to learn, grow, and thrive through play and discovery.

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About the Oregon Center for Creative Learning & the Children's Museum of Southern Oregon

The Oregon Center for Creative Learning (OCCL) operates the Children's Museum of Southern Oregon, providing hands-on learning experiences that encourage creativity, critical thinking, and discovery for children and families. OCCL is dedicated to ensuring that every child, regardless of background, has access to high-quality educational experiences that foster lifelong learning.